

What you Helped Accomplish ⁱⁿ 2019!

You are really making a difference!

I hope you are well. Fall is in the air. We had a HOT and dry Summer, but the air is starting to change and the days are now shorter, and early in the morning the air feels crisp.

Despite Covid-19, life goes on in and around the Native Reservations. This has been a tough year for everyone on this planet. On the reservation, Covid-19 presents many challenges to a community that already had to fight to survive. Many are without jobs or health insurance. Some struggle just for food and water to feed their families. Electricity can be a luxury for my people. Even our supporters are feeling the challenges of making ends meet, so donations have slowed to a trickle.

The costs for us to do mailings and fulfillment of catalog orders has stabilized, but is still expensive. We are doing our best to hold costs down, but it is difficult.

This is a type of "Annual Report," or "State of the Foundation" letter. I think it is vitally important for you to know what we are doing, and for us to be accountable to our supporters. With all of the scams and fraudulent charities out there, we want you to be absolutely certain that we are a good, honest, worthwhile charity.

I am often asked if I think we are really doing anything worthwhile for my people. Isn't the situation hopeless? I grit my teeth and try to explain that all of us must do whatever we can to alleviate the suffering. I hope after seeing our work in review you will agree that we must continue.

I have outlined some highlights of our annual report for the year of 2019 inside this letter. I can honestly say that each and every project was truly needed, and executed with care. We also try to make each dollar go as far as humanly possible. Our salaries are frugal. The pay to our employees is modest, but decent and respectable. Our Board of Directors are all volunteers. We have a good and conscientious Board that earnestly weighs our needs and resources in love and justice. Our administrative costs for 2019 were 3.6%. I will put that up against any standard. Our audit was completed in the second week in April. I welcome you to request our financial audit available through our office. The Percentage of each dollar going to our charitable programs was very encouraging.



We are so reliant on you, that there is no way for me to possibly express my thanks and a plea for you to continue to support us. We will take gifts in any form: cars, trucks, busses, stocks, insurance policies. We are also now offering Charitable Gift Annuities! Of course our future so much depends on you; the ultimate gift is a Will Bequest.

Won't you please consider leaving SWIF in your will?

I have been asked about an "adopt" or "pledge" program. We did not have the sophisticated apparatus or resources to manage such a program—but now we do. You may want to buy a stove for a Native American family, but just cannot afford the full amount at one time. We can now set up a payment plan through your credit card. In this computer age, I hope you will understand that this is an easy way for us to manage such a program. We have an extremely secure credit card arrangement, and you can cancel at any time for whatever reason. It works like this: You authorize us to charge your credit card each month for a set amount. That way we can count on the donations—and spend much less on fund raising costs. I think this would be a tremendous benefit—most importantly for our projects and the poor and suffering people we assist.

I would really appreciate your thoughts on this credit card program, our work in 2019, our future work, or anything else that is on your mind. We have worked tirelessly to establish long-range programs that significantly impact the lives of our people. We are truly building for a better future. Just one example of a program that we are very excited about is our expanding home building project. In 2021, we hope to greatly expand our building capabilities and aide families that would have no way to have a home without outside assistance. We are setting a goal of 22 homes next year. Could you help provide long-term stability to this program?

We accomplished a great deal in 2019, but there is so much more to do. The most important thing is that we never abandon the poor and suffering Native people of the Southwest. Let us unite together, and do more to alleviate poverty and suffering this year. You are always welcome to stop by the Foundation at 100 West Coal, in Gallup, NM, the Project Office at 213 Hwy 66, or the Gallup Cultural Center at 202 East Highway 66.

God Bless You Always,

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P.S. I pray that you and your family stay safe during these challenging times. We must all pull together as a nation as we move toward the future.



WHAT YOU HELPED ACCOMPLISH IN 2019

Southwest Indian Foundation 2019 Annual Report



Your generosity allowed us to deliver a record 1,849 Christmas food baskets and 3,977 Christmas stockings to needy Indian families who truly may not have had anything at Christmas if it were not for your kindness. For nearly three decades, our primary focus has been education. In 2019, we gave over \$1,212,000 to 11 different mission schools in the form of grants and tuition assistance. These quality schools are scattered throughout the surrounding communities of San Fidel, Crownpoint, Grants, Lumberton, Show Low, and Zuni-while another three are located right here in Gallup. Only by preparing our Native American children for their rapidly changing world can we hope to make inroads against the many devastating problems here on the reservations of the Southwest.

Once again, you share the warmth and generosity of the Christmas season by allowing us to deliver a record 1,849 Christmas food baskets and 3,977 Christmas stockings to needy Indian families who truly may not have had anything at Christmas if it were not for your kindness.

In cooperation with the Air Force Academy in Colorado Springs and members of the Air Force Reserve, the Southwest Indian Foundation helped coordinate the construction, transportation and erection of two more new homes for indigent families on the Navajo Reservation. It is an honor for us at SWIF to have worked these many years with the Air Force Academy.

We continued the "Reunion of the Masters" Art Scholarship Program in cooperation with established Native Artists. This program provided 15 scholarships totaling \$25,000 in 2019. We also added 5 minor award winners in each category providing them comprehensive art supply sets.

We helped over 5,352 families who walked through our doors in need of emergency aid in one form or another. Whether in need of emergency food, clothing, heat, or transportation-we did not have to tum away a single needy Native Americanthanks to you.

Because of your generosity, we were able to give special gifts at Christmas time to many smaller nonprofits in our area that take special care of the elderly, the homeless, orphans, and special needs children. Gifts of just over \$227,000 were distributed to provide a Yuletide warmth and glow. Thank you!

In addition, we have totally renovated a manufacturing facility in Gallup to build homes year round. We built 18 homes in 2019. We have hired 14 local Native journeymen and veterans as a workforce that is being trained in carpentry, plumbing, and electrical skills. The homes were placed on the Navajo Reservation with families that previously had absolutely no means of a home without this outside assistance. Project cost: \$2,231,000.



We have been blessed to build 287 new homes over the past 14 years. Our partners:

- U.S. Air Force Academy
- Marine Corps
- Navy Seebees
- U.S. Air Force Reserves
- Navajo Homeless Veterans
- U.S. Veterans Administration
- Navajo Housing Authority
- City of Gallup
- The Southwest Indian Foundation Work Crew



We have the Old Train Music Show with instruments for underpriveleged Children.

Music lessons and seminars are offered on a regular basis at the Gallup Cultural Center.

Thanks to you!

We further developed and offered programs and exhibits of the Old Santa Fe Railroad Station, which is now a Cultural Center. The facility, complete with a small museum, gift shop, cinema, and cafe, offers something for everyone. Our Native American artifacts collections and exhibits continue to growalso the home of "Chase" and the "Navajo Code talker". We are now in our 10th year of the "Land of Enchantment" summer music program. We also have an exciting new Program in music: A music instrument shop and lessons for our children.

We purchased and installed 132 stoves with safe triple wall pipes and accessories. We have arranged for more stoves to be installed during 2020. We also full renovated 6 homes that were falling apart and built numerous handicap ramps.

Our catalog operation continued to remain steady, employing 1,000s of struggling artists to make Native crafts in family cottage industries.

SWIF supported five Emergency Charity Centers on remote parts of the Navajo reservation, giving critical assistance. Our grants to these centers were \$391,000-monies were used for food, clothing and shelter.

SWIF supports three emergency food banks totaling \$81,750 in 2019. We provided \$22,000 to four children's homes in the Gallup area.

Financial Report available upon request.

(3.6% of Annual Revenues went towards Administration in 2019) The SWIF Board of Directors receives no compensation for services. Annual independent audit conducted by Craig, Fitzsimmons and Michaels. Southwest Indian Foundation is a fully credited non-profit 501 (c) (3) Project Office Post Office Box 86 Gallup, New Mexico 87302-0001

We continued a young training program for young persons who have not completed High School, to learn a trade in carpentry, electrical and plumbing. After a year in this program as trainees, these students should have a marketable skill to join the mainstream job market, and be productive self-sufficient members of our community. We completed a competitive level, Skate Park. We procured the land, and raised the funds needed for construction. SWIF contributed \$114,000 in 2018 for this project. We are very thrilled that the park is reality.

Because of your generous donations, we were able to deliver hundreds of boxes of clothing, jackets, toys, and shoes to remote and poor Indian communities. We provided \$117,000 to Day At A Time Club in Ft. Defiance, and Serenity House in Gallup for the continuation of their work providing free outpatient counseling to individuals suffering from alcoholism and substance abuse in the surrounding area. A total of \$13,300 went to help sponsor two Summer Youth Camps and much needed playground facilities for Native American children in remote areas of the Reservation.

We helped provide two new roofs for assisted living for the elderly at \$71,000.



Please visit our 2020 catalog on-line at www.SouthwestIndian.com. When you purchase from the SWIF catalog:

1) You provide employment for at least one Native American.

 You help preserve handed down skills and the culture of our people, the "Dine' "

- 3) You or a loved one receive something beautiful to use or hold on to.
- 4) The profits from these sales go back into the Charitable Programs of the Southwest Indian Foundation.